



COLORADO WINE INDUSTRY DEVELOPMENT BOARD  
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**Colorado Wine Industry Development Board Meeting**  
**Friday, 20 June 2008**      **Rogers Mesa Research Station, Hotchkiss**

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1. Minutes
  - 13-14 Jan 2008
  - 7 April 2008
2. Treasurer's Report (Caskey)
3. Public Relations report (Ax)
  - Media hits
  - Media trip report, 7-13 June
4. CSU Reports
  - Viticulture Program Proposal (Caspari)
  - Enology lab equipment and program update (Menke)
  - QEP discussion
  - Project brainstorming for Specialty Crops funding and other grants
5. Legislative discussion
  - Amendment 47: Right to Work support request
  - CDA legislative initiatives
  - Virginia distribution model
  - Spring workgroup: trade practices
  - Summer: wine industry legislative summit location
6. Wine Board office location and public profile discussion
  - Out of Doug's home
  - CDA location
  - Other commercial space in Boulder or wherever
7. Advertising issues and budget expense
  - CRA membership (\$460/year associate)
  - Edible Front Range and Edible Aspen
  - CO Official State Vacation Guide editorial content
  - Festival presence: table fees not sponsorship for DIWF, Aspen or Telluride
8. Approval of Budget for FY 2009
9. Old or new business
  - CO Food and Wine Video Project (possibility of merging with FSMIP program?)
10. Next meeting dates: September 29 at the Wine Country Inn, Palisade and Nov-Dec-Jan