

CWIDB FY 2018 Budget

Spending Authority and Predicted Income

Fund Balance estimate	???
Spending Authority (set in 2017 FY18 Long Bill), for Fund 2260 for BCEAAJ025	???
Projected Revenue from Excise Tax	\$775,000.00

Approp Code	Appropriation Desc	Activity Code	Activity	Object Code	Req'd Expense	Object	Budget	Activity Totals	Revenue Running Balance	% total	Expnd	Joy Huse best guess 2/14/17
BCAFAB046	IT Asset Maintenance	7701	CWIDB Admin	3140	*	Non-Cap IT-software pool	\$1,063.00					unchanged
BCT10B004	Payments to OIT	7701	CWIDB Admin	1960	*	Cash fund cost share of OIT	\$3,192.00					TBD
BCC30B006	Leased Vehicle	7701	CWIDB Admin	2251	*	Rental/Leased motor pool	\$1,000.00		reduced to \$250 in FY16			unchanged
BCC10B014	Ins Other Than Emp Benefits	7701	CWIDB Admin	2660	*		\$775.00					TBD
BCC20B013	Workers' Comp CF	7701	CWIDB Admin		*		\$1,148.00					TBD
BCCAPJ020	Indirect Cost Assessed	7701	CWIDB Admin	7200	*	Transfers out for Indirect	\$9,862.00					unchanged
BCAOPCOP1	Office Consolidation COP	7701	CWIDB Admin	6710	*	prorated based on off space cash fund cost share of procurement	\$12,330.00					unchanged
BCC15B003	CORE Operations	7701	CWIDB Admin	4100	*	software (CORE)	\$2,410.00					TBD
BCL10B007	Legal	7701	CWIDB Admin	2690	*	Legal Services	\$6,000.00		FY 15 actual \$6229			new bill process
External Appropriations							\$37,780.00	\$37,780.00			4.60%	\$0.00

Projected revenue for FY 2018

								\$737,220.00				
BCEAAJ025	CWIDB Program costs	7701	CWIDB Admin	*	*	Salaries and benefits	\$179,651.94		\$169,339.18	FY 16 final		
				*	*	Travel and meetings	\$16,000.00		\$8236.88	non-emp		
						Communication	\$900.00		\$3604.46	emp		
						IT equipment	\$2,000.00					
						Dues and Membership	\$2,000.00			WineAmerica, Visit Denver, CFVGA, CO Agritourism		
						Registration fees	\$2,000.00			WineAmerica, Wine Tourism Conf, etc.		
						supplies and materials	\$1,000.00					
						Strategic plan services	\$0.00			personal services contract		
						Strategic Plan expenses	\$0.00			travel, meetings & services		
BCEAAJ025	CWIDB Program costs	7701	CWIDB Admin				\$203,551.94	\$203,551.94	\$533,668.06		24.78%	
BCEAAJ025	CWIDB Program costs	7702	Wine Research		*	CSU Research	\$230,000.00		\$250,770.07	FY 16 33%		
					*	Consumer Survey	\$13,000.00		\$12,550	for FY17	\$752,385.46	
					*	SCBG projects	\$15,000.00			New proposal, SCBG Cultivar		
						Phylloxera	\$2,000.00			Camp: \$8000, Vit Consultant: \$6000		
										DNA supplement for CAPS testing: App by CWIDB 3/24/17		
						Economic Impact Study	\$20,000.00			possibility of participating in WineAmerica national study		
						Phylloxera education (seminar, web site, etc.)	\$5,000.00			Approved 3/24/17		
BCEAAJ025	CWIDB Program costs	7702	Wine Research				\$260,000.00	\$260,000.00	\$273,668.06		31.66%	

BCEAAJ025	CWIDB Program costs	7703 Wine Mkt & Adv	Cultivator (new spending, not rollover) Brochure printing Supplies and Materials	\$250,000.00 \$10,000.00 \$5,000.00	reduced from \$300K in FY 16 incl: \$18,000 media trip and \$27,000 Gov's Cup event approved March 24, 2017 point of sale, SWAG		
BCEAAJ025	CWIDB Program costs	7703 Wine Mkt & Adv		\$265,000.00		\$8,668.06	32.26%
BCEAAJ025	CWIDB Program costs	7704 Wine Events & PR	Media trip Governor's Cup Competition Governor's Cup Case Tasting VinCO sponsorship Taste of the Broncos Eat Denver Colorado Proud event at MSUD	\$15,000.00 \$25,000.00 \$0.00 \$5,000.00 \$0.00 \$0.00 \$0.00	for FY 18 trip, Aug 2017; cult buget for Aug 2018 in Cultivator Contract		
BCEAAJ025	CWIDB Program costs	7704 Wine Events & PR		\$45,000.00		(\$36,331.94)	5.48%
BCEAAJ025	CWIDB Program costs	7705 Wine Quality	business Development Sensory Faults Panel Eval Quality Projects	\$0.00 \$10,000.00			
BCEAAJ025	CWIDB Program costs	7705 Wine Quality	Quality Assessment	\$10,000.00		(\$46,331.94)	1.22%
			BCEAAJ025	Internal Approp		\$783,551.94	
			Total Fund 2260	Internal and External Appropriations		\$821,331.94	
			*	Total Required or committed Expenditures		\$491,431.94	
				Optional line items			
Proj. Revenue less Expenditures						(\$46,331.94)	

proposed

CWIDB FY 2018 Proposed Marketing Budget

PRIORITIES	Proposed Mktg Activity
2018 Governor's Cup Promotion & Marketing (not event production costs)	\$25,000 Plan to use same creative with minor updates, but some new displays will likely need to be created. If partnership with Two Parts is successful, plan to use some of this budget for that partnership.
Rack Card/Brochure	\$6,000 design only, no printing
Agency Fees and Misc design work	\$25,000 updating billboards, updating/resizing ads, and any
Digital Maintenance	\$20,000 additional updates for advertising.
Agency Account Management & Planning	\$5,000
POS	\$0
Media trip	\$12,000 shifting payment of costs to VOCA
Advertising and Mktg Commitments	
Media Costs	\$105,000
Public Relations (Voca PR)	\$52,000
TOTAL PROPOSED CULTIVATOR BUDGET	\$250,000 approved March 24, 2017