



COLORADO DEPARTMENT OF AGRICULTURE
Colorado Wine Industry Development Board

Monday, April 15, 2019
Colorado Wine Industry Development Board Meeting
Conference Call

CWIDB Staff Attending via Phone: Doug Caskey (executive director), Kyle Schlachter (outreach coordinator)

Colorado State University Staff Attending via Phone: Dr. Horst Caspari (CSU) - joined after executive session

Voting Members Attending via Phone: Bret Neal (Chair - Grand Valley AVA winery), Tom Bueb (At-large Winery), Kevin Webber (Retail), Neil Jaquet (Grower), Doug Kingman (Front Range winery), Aaron Steinke (Wholesale) Guy Drew (western slope winery), Candice Mohr (At-large Winery), Jeff Knight (wholesale)

Guests Attending via Phone, after the executive session: Cassidee Shull (CAVE)

Voting Members Absent: Max Ariza (Public *ex officio*), Jessica Davis (Colorado State University *ex officio*), Doug Price (Tourism *ex officio*),

Opening

1. Bret Neal, Chair, called the meeting to order at 9:02 AM.
 - a. Doug Kingman moved to approve the agenda.
 - i. Neil Jaquet seconded.
 - ii. The motion passed unanimously.
 - iii. The CWIDB will conduct the meeting according to the agenda presented.

Executive Session

2. Jeff Knight moved pursuant to 24-6-402(3)(a)(III) of the Colorado Revised Statutes, that the Colorado Wine Industry Development Board enter into executive session to discuss 'matters required to be kept confidential by federal law or ... state statutes.'
 - a. Doug Kingman seconded.
 - b. The motion passed
 - c. The Board moved into executive session at 9:09 am.

Marketing RFP Evaluation Committee

3. The Board exited executive session at 9:28 am.
4. Jeff Knight moved that the CWIDB accept the vendor recommendation from the Marketing RFP Evaluation Committee and forward that recommendation to the CDA's Procurement Director to begin the contracting process.
 - a. Doug Kingman seconded.
 - b. The motion passed unanimously.
 - c. The CDA's Procurement Director to begin the contracting process with the recommended vendor.

Minutes

5. Doug Kingman moved to approve the meeting minutes from March 7, 2019.
 - a. Jeff Knight seconded.
 - b. The motion passed unanimously.
 - c. The minutes from the March 7, 2019 meeting were approved.

Treasurer's Report

6. Presentation on CWIDB finances by Doug Caskey.
 - a. Net positive position of \$137,000.
 - b. Strong financial position.
 - c. Legal costs will come to around \$15,000 for FY2019

Legislative update

7. Doug Caskey presented a legislative update.
 - a. SB19-142 to exclude hard cider from the Colorado Wine Development Act passed committee.
 - b. An update on Sales Tax simplification bills will be presented at next meeting as there are still questions about the impacts.
 - c. Any legislative issues for the 2020 session initiating from CWIDB need to be submitted to the Commissioner's Office soon.

Research Committee Update

8. Doug Caskey reported on the Research committee.
 - a. The committee recommended that viticulture and enology are emphasized and supported by CSU
 - i. The committee would like to see a full-time state enologist, whether in Extension or at the Ag Experiment Station, in addition to the full-time State Viticulturist.
 - ii. Steve Menke would work quarter-time to make wine from experimental variety trials and consult as time allows.
 1. As a 1-2 year bridge until such time as funding for a full-time enologist can be located and a candidate hired.
 2. Steve's quarter-time salary would be funded by the CWIDB through the Viticulture budget.
 - b. The SCBG Extension Specialist candidate cannot start until July.

CAVE Update

9. Cassidee updated the Board on Mountain Winefest.
 - a. 64 wineries attending this year.
 - b. Vendor application still open.

Staff Report

10. Doug Caskey presented staff update
 - a. Doug Caskey stated the Kyle Turley lawsuit was withdrawn without prejudice.
 - b. Doug Caskey asked if any directors had any ideas for Ag management funding
 - c. Doug Caskey mentioned that purchase of promotional items was still on hold, per March meeting, unless any director wanted to direct staff to purchase such items at this time.

Public Comment

11. No public comment.

New Business

12. No new business

Next Meeting

13. Doug Caskey mentioned future tentative dates:
 - a. Monday, May 20, 2019, 10 AM: CDA offices, Broomfield
 - b. Thursday, June 6, 2019, 9 AM: teleconference
 - c. Monday, July 22-Tuesday, July 23, 2019 retreat in Glenwood Springs

Adjournment

14. The agenda was finished and the meeting was adjourned at 10:28 pm.

- c. The minutes from the March 7, 2019 meeting were approved.

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MINUTES APPROVED
8/2/19 Guy Dew SECRETARY