



COLORADO DEPARTMENT OF AGRICULTURE
Colorado Wine Industry Development Board

Monday, February 11, 2019
Colorado Wine Industry Development Board Meeting
Conference Call

CWIDB Staff Attending via Phone: Doug Caskey (executive director), Kyle Schlachter (outreach coordinator),

Colorado State University Staff Attending via Phone: Horst Caspari (state viticulturist), Steve Menke (state enologist)

Voting Members Attending via Phone Bret Neal (Chair - Grand Valley AVA winery), Tom Bueb (At-large Winery), Neil Jaquet (Grower), Jeff Knight (wholesale), Kevin Webber (Retail), Candice Mohr (At-large Winery)

Guests Attending via Phone: Cassidee Shull (Colorado Association for Viticulture and Enology), Kate Greenberg (CDA Commissioner)

Voting Members Absent: Open Seat (Wholesale), Doug Price (ex-officio Tourism), Max Ariza (Public ex-officio), Jessica Davis (Colorado State University), Guy Drew (western slope winery), Doug Kingman (Front Range winery)

Opening

1. Bret Neal, Chair, called the meeting to order at 9:06 am.
 - a. Neil Jaquet moved to approve the agenda as presented.
 - i. Tom Bueb seconded.
 - ii. The motion passed unanimously.
 - iii. The CWIDB will conduct the meeting according to the agenda as presented.

Minutes

2. Tom Bueb moved to approve the meeting minutes from January 13, 2019.
 - i. Neil Jaquet seconded.
 - ii. The motion passed unanimously.
 - iii. The minutes from the January 13, 2019 meeting were approved.

Treasurer's Report

3. Presentation on CWIDB finances by Doug Caskey.
 - a. Tracking to be over \$800,000 of revenue for FY19.

Marketing RFP update

4. Doug Caskey presented the proposed process of having the RFP Evaluation Committee present their recommendation(s) to the CWIDB during an executive session on the April 15th conference call
 - a. The Board stated this process meets expectations set by the motion passed on January 13, 2019
 - b. Candice Mohr moved that if a quorum is not achieved for executive session during the April 15 meeting, the Board automatically accept the recommendation of the RFP evaluation committee.
 - i. Neil Jaquet seconded.
 - ii. Motion passed unanimously

- iii. If the CWIDB does not have a quorum to go into executive session for the April 15 meeting the Board will accept the recommendation of the RFP evaluation committee.

Quality Committee Report

5. Doug Caskey presented updated the Board on the Specialty Crop Block Grant projects.
 - a. Viticulture Extension Specialist is posted and there is at least one applicant.
 - b. FY2020 Sparkling Wine project submitted
 - i. Riesling, Chambourcin and Aromella
 - ii. Each made in multiple methods
 - c. FY2020 Seminar series project submitted
 - i. ETS Labs submitted a letter of support

Colorado State University Update

6. Dr. Horst Caspari updated the CSU research
 - a. Riesling number one grape variety in production, but number 4 in utilization: at least 48% (132 tons) unutilized
 - b. Cabernet Sauvignon number one in utilization
 - c. Average farm business is still under 10 acres, median vineyard is 3.0 acres
 - d. Cover crop study continuing showing increase in organic matter in soil samples taken last year.

Legislative update

7. Doug Caskey stated that there is no update.

Staff Report

8. Staff update
 - a. Doug Caskey mentioned that a wholesaler candidate applied to the Governor's Office for the vacant wholesale seat, at the recommendation of Max Arizza.
 - b. Kyle Schlachter mentioned the upcoming reviews by Robert Parker Wine Advocate and Wine Enthusiast

Public Comment

9. Cassidee Shull presented CAVE update.
 - a. CAVE Board retreat upcoming

New Business

10. Commissioner Kate Greenberg introduced herself to the Board.

Next Meeting

11. The schedule for upcoming meetings is:
 - a. Thursday, March 7, 2019, 9 AM teleconference
 - b. Mondays, April 15 and May 20, 9 AM teleconference and 10 AM in person at the CDA respectively
 - c. Thursday, June 6, 9 AM teleconference

Adjournment

12. The agenda was finished and the meeting was adjourned at 10:30 am.

- iii. If the CWIDB does not have a quorum to go into executive session for the April 15 meeting the Board will accept the recommendation of the RFP evaluation committee.

Quality Committee Report

5. Doug Caskey presented updated the Board on the Specialty Crop Block Grant projects.
 - a. Viticulture Extension Specialist is posted and there is at least one applicant.
 - b. FY2020 Sparkling Wine project submitted
 - i. Riesling, Chambourcin and Aromella
 - ii. Each made in multiple methods
 - c. FY2020 Seminar series project submitted
 - i. ETS Labs submitted a letter of support

Colorado State University Update

6. Dr. Horst Caspari updated the CSU research
 - a. Riesling number one grape variety in production, but number 4 in utilization: at least 48% (132 tons) unutilized
 - b. Cabernet Sauvignon number one in utilization
 - c. Average farm business is still under 10 acres, median vineyard is 3.0 acres
 - d. Cover crop study continuing showing increase in organic matter in soil samples taken last year.

Legislative update

7. Doug Caskey stated that there is no update.

Staff Report

8. Staff update
 - a. Doug Caskey mentioned that a wholesaler candidate applied to the Governor's Office for the vacant wholesale seat, at the recommendation of Max Arizza.
 - b. Kyle Schlachter mentioned the upcoming reviews by Robert Parker Wine Advocate and Wine Enthusiast

Public Comment

9. Cassidee Shull presented CAVE update.
 - a. CAVE Board retreat upcoming

New Business

10. Commissioner Kate Greenberg introduced herself to the Board.

Next Meeting

11. The schedule for upcoming meetings is:
 - a. Thursday, March 7, 2019, 9 AM teleconference
 - b. Mondays, April 15 and May 20, 9 AM teleconference and 10 AM in person at the CDA respectively
 - c. Thursday, June 6, 9 AM teleconference

Adjournment

12. The agenda was finished and the meeting was adjourned at 10:30 am.

MINUTES APPROVED
12/22/19
Luy Drew